

AGENDA

MAYOR'S STANDING COMMITTEE ON FUNDRAISING FOR KINGS ROAD COMMUNITY NATURE GREEN SPACE

Friday, September 13, 2019 – 9:00-10:00 a.m.
760 Vernon Avenue, **KIRBY ROOM**

1. **Approval of the August 26, 2019 meeting minutes**
2. **New Business**
 1. Discuss Parameters to Offer Potential Donors/Kickoff Lead (R. Sterritt)
 2. Review Grant Database (J. Lum)
 3. Update on September 14 Fundraising Event (all)
3. **Other Business**
4. **Next Meeting**
5. **Adjournment**

**MINUTES OF THE
MAYOR'S STANDING COMMITTEE ON FUNDRAISING FOR KINGS ROAD COMMUNITY
NATURE GREEN SPACE
COMMITTEE ROOM 2, SAANICH MUNICIPAL HALL, 760 VERNON AVENUE
MONDAY, AUGUST 26, 2019 at 2:00 pm**

and continuing on

**FRIDAY, AUGUST 30, 2019 at 10:00 am
COMMITTEE ROOM 2, SAANICH MUNICIPAL HALL, 760 VERNON AVENUE**

Present:

Members: Mayor Haynes (Chair) (2:35pm), Councillor Plant (Acting Chair), Paul McKivett, Rebecca Sterritt
Staff Members: Paul Thorkelsson, Chief Administrative Officer; Brent Reems, Director of Building, Bylaw, Licensing and Legal Services; Valla Tinney, Director of Finance; Rachel Mattiuz, Administrative Assistant
Regrets: Councillor Chambers, Julian Lum

The meeting was called to order at 2:30 pm.

1. Approval of the August 19, 2019 Meeting Minutes

Moved by Councillor Plant and Seconded by P. McKivett that the carried motion of August 19, 2019:

“that the Committee recommend to Council that the Fundraising Plan shall include but not be limited to: spontaneous donations; donations from service clubs; faith-based organizations, NGO's; non-profits; and other levels of government.”

be amended to read as follows:

“that the Committee recommend to Council that the Fundraising Plan shall include but not be limited to: spontaneous individual donations; donations from service clubs; faith-based organizations, NGO's; non-profits; and other levels of government.”

CARRIED

Councillor Plant defined that as per the Saanich Council Procedure Bylaw a non-vote response is and will be perceived as a vote in the affirmative.

2. New Business

P. McKivett introduced a member of the public in attendance to the Committee, Saanich Legacy Foundation Board Member, Claire Reynolds, who is involved in the event kickoff on September 14.

- 2.1. Update from staff on “managing” role of support from Saanich staff, in reviewing and submitting the grants prepared by the Saanich Legacy Fundraising Grants group

Discussion ensued and staff noted that:

- Requirements of grant applications are not all the same and may involve different levels of Council, staff and Foundation involvement; and
- applications that involve the municipality's participation may have a capped number of applications that can be received by a municipality therefore higher priority items may or will take precedent over this Committee's application for said grant.

2.2. Discuss Fundraising Plan Document

Staff and the Committee began review of the draft Fundraising Plan and agreed upon draft Plan amendments.

Moved by COUNCILLOR PLANT and Seconded by REBECCA STERRITT: “That the rules of the Council Procedures Bylaw be waived so that public input be permitted.”

CARRIED

Staff will provide an updated version of the draft Fundraising Plan to distribute to the Committee for their review prior to this meeting's continuation and before the document is provided to Council.

2.3. Discuss Parameters to Offer Potential Donors/Kickoff Lead

Discussion ensued on park naming and furniture dedication - naming through donation recognition.

The grant database in item 4 was noted as informational only.

On the motion from Councillor Plant the meeting was recessed at 4:15 pm to be continued on Friday, August 30 at 10:00 am.

And RESUMING on FRIDAY, AUGUST 30, 2019 at 10:00 am COMMITTEE ROOM 2, SAANICH MUNICIPAL HALL, 760 VERNON AVENUE

Present:

Members: Mayor Haynes (Chair), Councillor Chambers, Julian Lum, Paul McKivett, Councillor Plant, Rebecca Sterritt

Staff Members: Paul Thorkelsson, Chief Administrative Officer; Paul Arslan (for Valla Tinney, Director of Finance); Brent Reems, Director of Building, Bylaw, Licensing and Legal Services, Rachel Mattiuz, Administrative Assistant

Also in Attendance: Christina Ferguson, community member

The meeting resumed at 10:00 am.

2.2. Discuss Fundraising Plan Document

Staff and the Committee continued their review of the draft Fundraising Plan.

Discussion ensued on the following:

- duration of the fundraising period;
- taking the Fundraising Plan to Council for the Plan's approval;
- fundraising period timeline extension; and
- long-term cost impacts.

Moved by COUNCILLOR PLANT and Seconded by PAUL McKIVETT: “That the rules of the Council Procedures Bylaw be waived so that public input be permitted.”

CARRIED

Christina Ferguson, local community member provided details to date of the Fundraising Kickoff Event on September 14, 2019.

**Moved by COUNCILLOR PLANT and Seconded by COUNCILLOR CHAMBERS:
“That the Fundraising Plan document approved by the Mayor’s Standing
Committee on Fundraising for the Kings Road Community Nature Green Space
be recommended to Council.”**

CARRIED

Next Meeting

Friday, September 13 at 9:00 am

On the motion from Councillor Plant the meeting was adjourned at 11:03 am with remaining agenda items to be brought forward to the next meeting on Friday, September 13.

Chair

I hereby certify these Minutes are accurate.

Committee Secretary

Draft Parameters to offer potential donors for contributions to Kings Community Nature Space

Ideas for consideration:

- Naming of property
- Plaque on site with large donors
- Benches
- Picnic tables
- Virtual internet natural space. To date, among the most successful type campaigns have been those that sell 'brick's' or 'part's' of a public exhibit. An idea that has come forth is that the SLF, would create a 'virtual internet natural space' that would encompass a portion of the property. The area is some 2.2 hectares in size. This works out to roughly 22,000 square metres. If the actual 'usable' (minus the Bowker Creek area) was 15,000 square metres offering up the 'virtual natural space' at \$25 per sq metre this would generate approximately \$375,000. Individuals would receive a copy of a 'virtual deed' to the space suitable for framing. This is something the SLF and the Community could continue to do into the future to generate maintenance dollars for the park.
- Brand promotion – citing donors as community partners in media/other communication materials
- Other?

Name	Applicant	Who can apply	Amount (max)	Eligible for Funding	Not Eligible	Deadline	Contact / Application Site
Co-op	SLF	<ul style="list-style-type: none"> be a registered non-profit, registered charitable organization or a community service co-operative be a capital project located in British Columbia, Alberta, Saskatchewan or Manitoba be completed in two years provide the opportunity for permanent signage 	\$2M Capital \$150K project	<ul style="list-style-type: none"> Be available and accessible for community use Align with one of the three funding categories (recreation, environmental conservation or urban agriculture) Be completed within two years Be a capital project Be located in British Columbia, Alberta, Saskatchewan or Manitoba Provide the opportunity for permanent signage 	<ul style="list-style-type: none"> those that support religious or politically affiliated organizations those that will have adverse environmental impacts those that are third-party fundraising campaigns those that are led solely by municipal governments and do not have a charitable or non-profit partner (Local non-profits and charities partnering with their local municipality must apply on behalf of the project) 		https://www.co-op.crs/communityspaces/funding communityspaces@fcl.crs https://www.co-op.crs/communityspaces/recipients?category=EnvironmentalConservation
Capital Project Grants	SLF	<ul style="list-style-type: none"> not-for-profit organizations providing programs or services of benefit to the broader community -eligible projects must have a total cost of between \$20,000-\$1,250,000 	the total requested grant amount must be between 20-50 per cent of the total estimated project cost maximum grant amount is \$250,000	<ul style="list-style-type: none"> viable capital projects that are primarily for community benefit and are accessible to the public will be considered in 3 categories: Facilities:construction,renovation or maintenance of facilities. community infrastructure:public amenities such as docks and parks. acquisitions:the purchase of fixed capital assets for long-term use, including vehicles and equipment. applicants must have matching funds. 		June 1 to July 31, 2019	
Community Gaming Grants	SLF	<p>Eligible organizations must:</p> <ul style="list-style-type: none"> be a not-for-profit organization -operate primarily for community benefit -deliver programs that fall within one of the following six sectors:Arts and Culture;Sport;Environment;Public Safety;Human and Social Services; and Parent Advisory Council -provide programs that benefit the community and not solely its members' interest -deliver programs established and maintained by its volunteers -have a voluntary and broadly based membership involved in the managemnet and control of the organization and its programs -having a voting membership that is more than double the number of bo 	same as above	capital project must fit into one of the following categories: <ol style="list-style-type: none"> Faciliites: the construction of new facilities and renovation or maintenance of existing facilities Community Infrastructure:the development of public amenities that improve BC residents' quality of life Acquisitions:the purchase of fixed capital assets for long-term ownership and use by the organization 	<ul style="list-style-type: none"> -is for-profit -is a member-funded society -is a co-operative -is a community contribution company or other social enterprise whose sole purpose is to generate profit to fund the organization -is an ancillary group sustaining a for-profit business -is a political party, political action group or lobby group -is federal,provincial, regional, municipal, First Nation or other local government -is a hospital, medical or health care facility -is an educational institution, school or school authority is a penal institution or correction center -is a provincially or municipally-operated facility, such as a library,museum,gallery or recreation center -has objectives, programs or expenditures that do not conform with all laws, regulations and the general public policies of the province of BC or provides programs that promote racial or ethnic superiority, religious intolerance, persecution or social change through unlawful action. 	June 1-July 31,2018	https://www.gaming.gov.bc.ca/gaming/Home.do .
Lush Handmade Cosmetics Foundation	SLF	.Groups can be registered and unregistered organizations, non-profits, indigenous and community organizations with an annual revenue of \$500,000 or less.		Defending the rights of nature and standing up for a healthy, sustainable environment for future generations			

<p>Green Municipal Fund</p>	<p>SAANICH</p>	<p>anyone from a municipality or municipal partner</p>		<p>offering grants for municipal environmental projects. For example, creative solutions to an environmental challenge such as water conservation, green transportation and energy efficiency</p> <p>*loans are also available to municipalities at competitive rates and most recipients receive an additional grant of up to 15% of their loan amount.</p>			
<p>Peninsula Co-Op</p>	<p>SLF</p>			<p>You can request:</p> <ul style="list-style-type: none"> ● support for an event, sponsorship, or donation <p>Funding/Community Donations Criteria: a. Groups must be a non-profit, charity and/or community organization within the general trading areas of Peninsula Co-op. b. Initiatives that reflect co-operative principles, support our business and enhance brand recognition. c. Local donations within our immediate trading areas will have priority over provincial/national donations. d. Donations will enhance the Co-op's corporate social responsibility profile in the community. or donation</p>	<p>The following is a list of areas which Peninsula Co-op considers unsuitable to donate to: i. Religious organizations (those offering community services on a non-denominational basis may be considered). ii. Private clubs or organizations involved in promoting controversial issues. iii. Political groups. iv. Individual self-interest. Exceptions may be made for youth education-related initiatives (i.e. Student Awards Program) v. Costs relating to travel, wages and salaries</p>		<p>https://www.peninsulaco-op.com/community/request-for-community-support-form/</p>
<p>Thrifty Foods</p>	<p>SLF</p>	<p>we only consider sponsorship and donation requests made by a Registered Canadian Charity or Registered BC Society. And, applicant organizations must operate in a community with a Thrifty Foods location.</p>		<p>To qualify, the event or project must directly benefit the community. It should also serve one of the following main areas of focus:</p> <ul style="list-style-type: none"> ● Arts & Culture ● Education ● Environment ● Health & Wellness ● Sport ● Youth 	<p>Those Ineligible for Support</p> <p>Eligibility will be dependent on the organization having demonstrated, in detail, their measures of success.</p> <ul style="list-style-type: none"> ● Groups already on our Smile Card Fundraising Program ● Any individual or business endeavours ● Professional sporting groups ● Groups who have already received a major donation or sponsorship in current year ● Activities which collect funds for subsequent redistribution to other charities or to individuals ● Promotion of political organizations and affiliated activities ● Expenses for expeditions or overseas travel ● Conferences or seminars ● Salaries or operating costs ● Organizations that do not have detailed measures of success 		<p>https://www.grantrequest.com/Login.aspx?ReturnUrl=%2fapplication.aspx%3fSA%3dSNA%26FID%3d35005%26sid%3d1972&SA=SNA&FID=35005&sid=1972</p>

					<ul style="list-style-type: none">● Private functions and foundations		
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