

District of Saanich

2015-2018 Strategic Plan

Updated: June 15, 2017



Original Adopted: October 26, 2015
Updated: June 15, 2017

Introduction

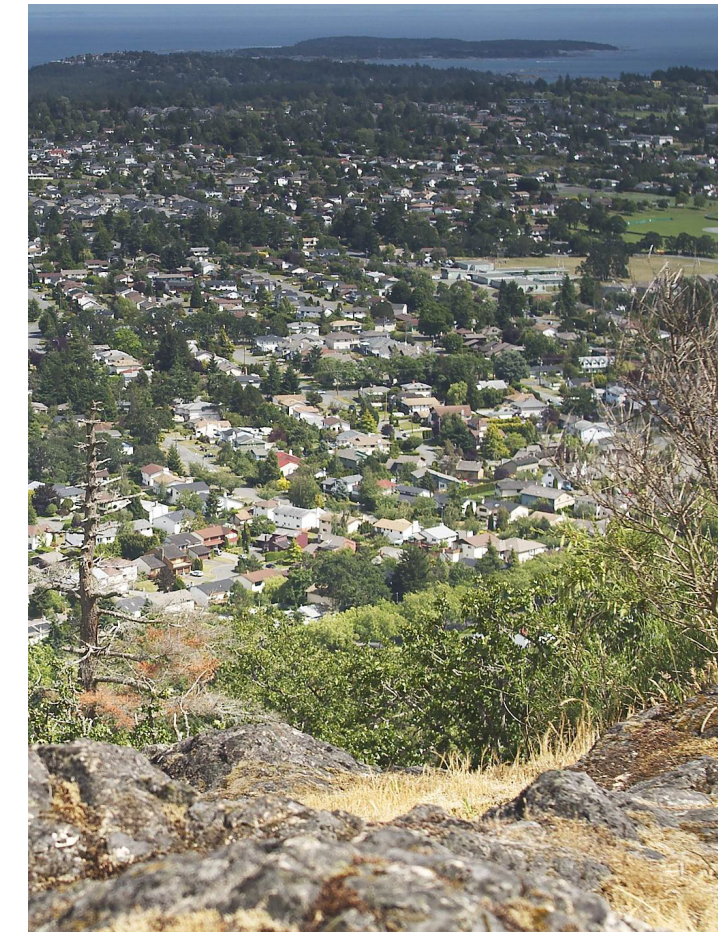
A snapshot of the Strategic Plan. This brochure contains a snapshot of the updated 2015-2018 Strategic Plan. The key elements have been summarized inside the brochure and we've provided some background information to help promote a deeper understanding of the Strategic Plan. It is important to note that the initiatives in the Plan do not provide an exhaustive list of municipal activities, but rather have been carefully chosen as "featured" indicators of our corporate progress towards our primary objective - achieving the Saanich Vision.

It is about achieving the Saanich Vision. At Saanich we are working to make information relevant and easy for you to access and the Strategic Plan is no exception. The Saanich brand is incorporated throughout as are design elements from the recently published 2016 Annual Report.

Within the Strategic Plan you will find the targets, initiatives and objectives that will be used to measure our performance. The results of annual, mid-range and long-range indicators will also gauge progress from 2015 through to the year 2036.

We invite you to visit our website at saanich.ca to learn more about the strategic planning process.

The District of Saanich's Latin motto "Populo Serviendo" means "serving the people". Saanich's mission is to enhance the quality of life for citizens, visitors and future generations in the municipality and the region. We strive to live in harmony with each other and the environment and further Saanich citizens' economic, physical, and social well-being.



For more information or for copies of the 2015-2018 Strategic Plan, please contact The Corporation of the District of Saanich Telephone: 250-475-1775.

The full version of the 2015-2018 Strategic Plan is available on our website at saanich.ca.



Serving the people

An Integrated, Balanced Approach

The Saanich Strategic Plan process has evolved steadily since 2004, with successive Councils adding many progressive elements to improve corporate direction and accountability. The first evolution aligned department plans with the overall corporate direction and connected the financial plan and strategic plan processes. The second evolution began the integration of the Official Community Plan (OCP) and strategic plan and culminated in the

addition of long-range OCP indicators to measure broad outcomes. The 2015-2018 Strategic Plan continues the evolution with refinements to several annual indicators and the addition of the funding source and origin for each initiative.

The OCP embraces three community themes as core focus areas for Saanich over the next 20 years:

- **Environmental Integrity**
- **Social Well-Being**
- **Economic Vibrancy**

These community themes are aligned with six corporate themes:

- **Sustainable Environment**
- **Healthy Community**
- **Vibrant, Connected Economy**
- **Balanced Transportation**
- **Safe Community**
- **Service Excellence**

Four balanced perspectives are linked to a series of corporate objectives designed to answer the questions:



Environmental Integrity

SUSTAINABLE ENVIRONMENT ANNUAL INDICATORS

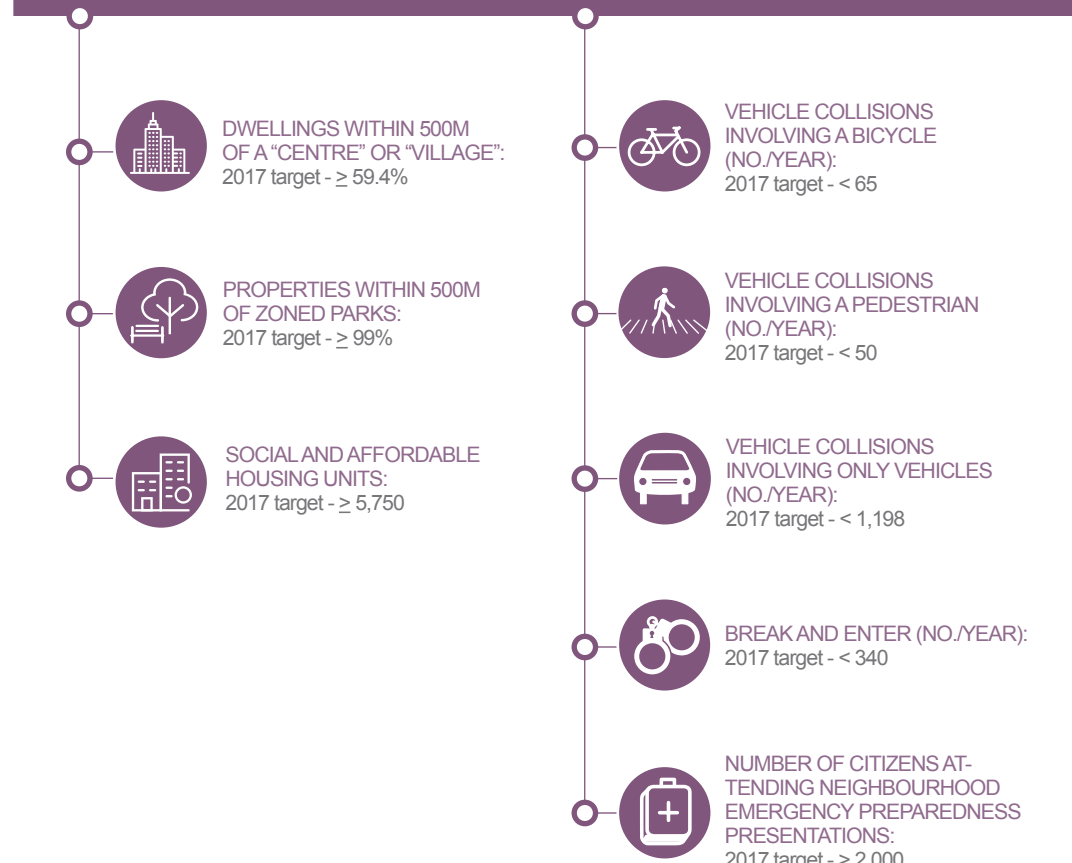
BALANCED TRANSPORTATION ANNUAL INDICATORS



Social Well-Being

HEALTHY COMMUNITY ANNUAL INDICATORS

SAFE COMMUNITY ANNUAL INDICATORS



Economic Vibrancy

VIBRANT, CONNECTED ECONOMY ANNUAL INDICATORS

SERVICE EXCELLENCE ANNUAL INDICATORS

